

K.J. SOMAIYA COLLEGE OF SCIENCE AND COMMERCE

AUTONOMOUS –Affiliated to University of Mumbai

Re-accredited 'A' Grade by NAAC with CGPA 3.21

Vidyanagar Vidyavihar, Mumbai-400 077

Department of Commerce

AVSAR – 2016

Event 1:- Essay Competition

Topics-

- Women Empowerment - reality and challenge.
- Mutual Funds - risk and returns.
- Personal values and organizational cultures.
- Code of conduct in business organization - practice and problems.
- Globalization and its impact on business.

Rules-

- The Essay should contain 1000 words.
- A4 size paper.
- Medium of writing - English.
- Complete details of candidates on first page.
- It is an individual event.
- Submission Date- 2nd December 2016.

Event 2:- Elocution (Word Sword)

Topics-

- From customer management to customer retention.
- Service quality management - A challenge.
- Online shopping - A growing trend.
- EQ (Emotional Quotient) - A necessity in corporate world.

Rules-

- Max 4 minutes for speaking.
- It is an individual event.

Event 3:- Ad – Making (Ad-Mad show)

Rules-

- 2 participants in a team.
- 5 minutes for preparation.
- 45sec - 1 minute to present the Ad.
- Product will be given on the spot.
- It is a group event.

Event 4:- Photography (Pick and Click)

Theme-

- Campus Live

Rules-

- Print out on A4 size paper.
- One participant one photo.
- Submission Date- 2nd December 2016.
- Original photos no filter.
- Write details behind photo.
- It is an individual event.

Event 5:- Role Play

Topics-

- Any one Leadership style.
- Stress levels.

- Grievance handling.

Rules-

- 4-5 minutes for presentation.
- 3 participants in a team.
- Allowed to bring the property.
- It is a group event.

Event 6:- Mobile cover painting

Theme-

- Logo and Trademark.

Rules-

- 30 minutes for painting the mobile cover.
- Bring the materials required.
- It is an individual event.

Event 7:- Poster Making

Theme-

- E-commerce.
- Consumer protection.

Rules-

- Poster size paper.
- Submission Date- 2nd December 2016
- Write details on the upper corner of the poster.
- It is an individual event.

Event 8:- Showcase your brand

Rules-

- 5 minutes for preparation.
- 2-3 minutes for presentation.
- Product will be given on the spot.
- It is an individual event.

Event 9:- Debate

Themes-

- Impacts of demonetization.
- Traditional Business and E-Business.
- Say no to junk food in college campus.

Rules-

- Per team 2 members.
- Medium of speech-English or Hindi.
- Time for debate 5-7minutes.

Event 10:- Treasure hunt

Rules-

- 5 members in a team.

Event 11:- Management games

Rules-

- Individual entries.