

# **Odd Semester Report**

## **BloomBox - Entrepreneurship Cell KJSCE (2019 - 2020)**

**Name of the organization/ chapter/ project: BloomBox Entrepreneurship Cell, KJSCE**

**K. J. Somaiya College of Engineering, Mumbai-77**  
(Autonomous College Affiliated to University of Mumbai)  
**List of Members/ Details of Committee: 2018 - 2019**

<b>Sr. No.</b>	<b>Name of the Faculty advisor/ in-charge</b>	<b>Department</b>	<b>Portfolio</b>
1.	Hetal Mundra	--	Faculty advisor/ Mentor
2.	Sagar Korde	IT	Faculty coordinator
3.	Inderjit Singh Dhanjal	ETRX	Faculty coordinator

<b>Sr. No.</b>	<b>Name of Student</b>	<b>Department</b>	<b>Portfolio</b>
1.	Akshita Biyani	TY IT	Chairperson
2.	Charmi Savla	TY IT	Vice Chairperson(Events and Logistics)
3.	Heeral Dedhia	TY COMPS	Vice Chairperson(Corporate Relations)
4.	Baiju Dodhia	TY IT	Finance and Marketing Secretary
5.	Krunal Dattani	SY IT	Events and Public Relations Wing
6.	Vartika Gupta	SY COMPS	Events and Public Relations Wing
7.	Dhruvan Gohil	SY MECH	Events and Public Relations Wing
8.	Aniket Kulkarni	SY EXTC	Marketing Wing
9.	Sanyam Gandhi	SY IT	Marketing Wing
11.	Animesh Chaturvedi	SY COMPS	Marketing Wing
12.	Jay Jain	SY EXTC	Marketing Wing
13.	Shantanu Godbole	SY COMPS	Social Media and Content Wing
14.	Jay Maru	SY IT	Social Media and Content Wing
15.	Vruksha Joshi	SY ETRX	Social Media and Content Wing
16.	Niket Mehta	TY IT	Campus Company Head
17.	Aagam Shah	TY IT	Technical Wing
18.	Vedang Parasnis	TY IT	Technical Wing
19.	Sejal Chordiya	SY EXTC	Social Wing
20.	Bishandeep Arora	SY COMPS	Social Wing
21.	Krish Parekh	SY COMPS	Social Wing
22.	Imtiyaz Shaikh	TY MECH	Social Wing

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**Photo of members/ committee: 2019 – 2020**



**BloomBox Entrepreneurship Cell, KJSCE 2019 – 20**

**Details of events/activities held during academic year 2019 - 2020**

<b>Sr. No. of Event/ Activity</b>	<b>Day/ Date</b>	<b>Year</b>	<b>Month</b>	<b>Time</b>	<b>Venue</b>	<b>Description of Activity</b>
1.	28th	2019	August	5:30 pm to 7:00 pm	B-507 Seminar Hall	Speaker Session on ‘Why be an Entrepreneur’
2.	24th	2019	September	5:30 pm to 8:30 pm	riidl	Ideation Workshop
3.	5th	2019	November	10:00 am to 1:00 pm	303, Chanakya Building, KJ SIMSR	HULT Prize Somaiya Vidyavihar

**Reports of event/ activity**

<b>Sr. No. of Event / Activity</b>	<b>Day/ Date</b>	<b>Year</b>	<b>Month</b>	<b>Time</b>	<b>Venue</b>	<b>Description of Activity</b>
1.	28th	2019	August	5:30 pm to 7:00 pm	B-507 Seminar Hall	Speaker Session on ‘Why be an Entrepreneur’

**Details of participation in the event/ activity**

**(Fill wherever is applicable or information is available. At least total need to fill)**

No. of students/ faculty	COMP	ETRX	EXTC	IT	MECH	Total no of participants
FY						100
SY						
TY						

### Report of event/ activity

#### Event: Speaker Session on ‘Why be an Entrepreneur’

BloomBox, E-Cell KJSCE conducted an interactive session on ' Why be an Entrepreneur '. Aditya Save is a Mathematics graduate & holds a Masters degree in Marketing. He is currently pursuing a Doctoral course in Business Administration (DBA) from WestCliff University in California. The seminar was conducted to provide students insight into the basics of starting up as an entrepreneur and also provide them with a platform to seek advice from our guest speaker.

Mr Aditya focused on the most important questions an entrepreneur needs to ask himself/herself. The reason behind the start up is the primary foundation of a successful business venture. The target population and the necessity of the product is equally important. Basically we need to have a meaningful answer to the ‘why’ aspect of our business model.

Once that is done, we need to do extensive research and acquire a basic knowledge of economics, math, psychology and taxation. Life isn't about regretting the decisions that went wrong, it's about learning from those mistakes and emerging stronger than before.

### Sample Photographs of the Event/Activity



Sr. No. of Event / Activity	Day/ Date	Year	Month	Time	Venue	Description of Activity
2.	24th	2019	September	5:30 pm to 8:30 pm	riidl	Ideation Workshop

**Details of participation in the event/ activity**  
(Fill wherever is applicable or information is available. At least total need to fill)

No. of students/ faculty	COMP	ETRX	EXTC	IT	MECH	Total no of participants
FY						30
SY						
TY						
LY						

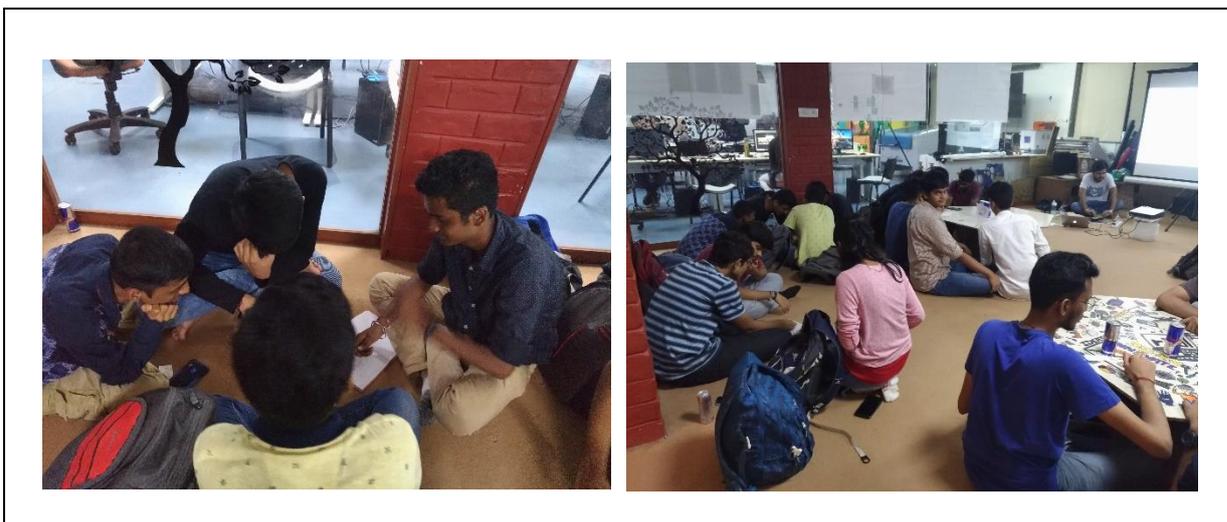
**Report of event/activity**

**Event: Ideation Workshop**

Ideation workshop was conducted by BloomBox on 24th September'19 at riddl by Mrs Hetal Mundra. She helped the students gain knowledge through group activities and inculcating the importance of working in a team at the same time.

The students were also given problems statements as challenges to encourage them to come up with new ideas according to the social needs. The students learned a lot about the process of generating ideas and thinking rationally at the same time. The workshop was extremely beneficial for the budding entrepreneurs of the college who needed help to channelize their ideas.

**Sample Photographs of the Event/Activity**



Sr. No. of Event/ Activity	Day/ Date	Year	Month	Time	Venue	Description of Activity
3.	5 <sup>th</sup>	2019	November	10:00 am to 1:00 pm	303, Chanakya Building, KJ SIMSR	HULT Prize Somaiya Vidyavihar

**Details of participation in the event/ activity**  
(Fill wherever is applicable or information is available. At least total need to fill)

No. of students/ faculty	COMP	ETRX	EXTC	IT	MECH	Total no of participants
FY						120
SY						
TY						
LY						

**Report of event/ activity**

**Event: HULT Prize Somaiya Vidyavihar**

HULT Prize Somaiya Vidyavihar is the on campus round for HULT Prize Challenge, an initiative by UN and Bill Clinton. The stages are On campus, Regional , National and Global. The final global round winners win \$1 million and a chance to be a part of an international community of changemakers, become a social entrepreneurship leader in your country, launch disruptive start-ups and introduce social change. HULT Prize Somaiya Vidyavihar was organised collaboratively by the E-Cells in Somaiya Vidyavihar Campus i.e. Pathfinder, E-Cell SIMSR, BloomBox, E-Cell KJSCE and RedF from SK Somaiya. The campus director for this event was Mustafa Tarwalla from SIMSR. HULT Prize is an annual business plan competition that crowd-sources ideas from college students after challenging them to solve a pressing environmental issue. The HULT Prize 2020 challenge was ‘Building Startups that have a positive impact on our planet with Every Dollar Earned’.

25 teams registered all over the campus from which 4 were from KJSCE and 1 team from KJSCE made it to the top 10 teams that were selected. The winning team was from SIMSR.

**Sample Photographs of the Event/Activity**

